BISM Beverage

3345 Washington Blvd., Baltimore, MD 21227
Toll Free: 888.928.3767 Local: 410.737.2634 FAX: 410.247.5978
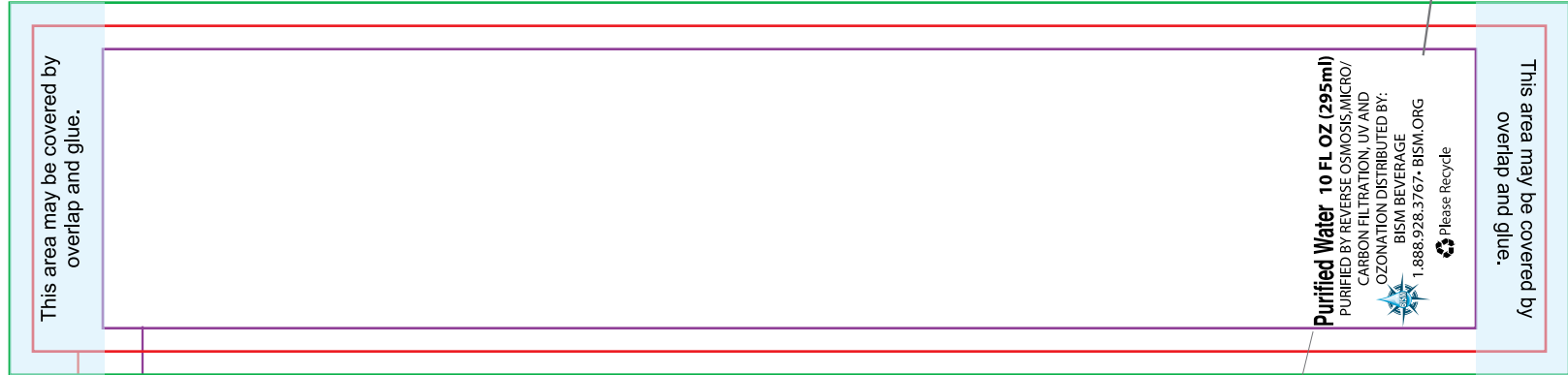**Art Department: 410.846.0028**

10 FL OZ (295ml)) LABEL TEMPLATE - ART GUIDELINES

PLEASE READ ALL INSTRUCTIONS CAREFULLY. ART THAT DOES NOT MEET OUR (& FDA) SPECIFICATIONS CAN BE REJECTED.
IF YOU HAVE ANY QUESTIONS CALL - Art Department 410-846.0028

SOURCE & DIST.
Required by law. Can be placed anywhere on label. Text can not be smaller .0625"

This area may be covered by overlap and glue.

Purified Water 10 FL OZ (295ml)
PURIFIED BY REVERSE OSMOSIS, MICRO/
CARBON FILTRATION, UV AND
OZONATION DISTRIBUTED BY:
BISM BEVERAGE
1.888.928.3767 • BISM.ORG
♻ Please Recycle

This area may be covered by overlap and glue.

Text and Graphics safety. All important items must be contained within the purple line. (7.375 x 1.5 in)

Actual size of final label. Labels will be cut at the red line. (8.125 x 1.75 in)

Bleed line. Any graphics or colors that "bleed" off the label must travel to the green line. Any bleed graphics not extending to the green line will not print correctly. (8.375 x 2 in)

CONTENT & QUANTITY
Required by law. Must appear on the label **Text can not be smaller then sample.**
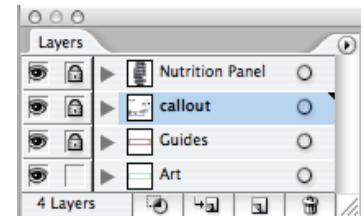
IMPORTANT INSTRUCTIONS

MANDATORY ARTWORK CHECKLIST

☐ ALL type converted to outlines
☐ ALL images are embedded - no links are used
☐ ALL art uses CMYK workspace, not RGB
☐ ALL Pantone Colors (PMS) converted to CMYK Unless you specifically request PMS colors (extra charge will apply)
☐ NO low-res images from the web (72dpi)
☐ ALL supporting images and fonts supplied when necessary

ACCEPTABLE ARTWORK FORMATS

We import your artwork into Adobe Illustrator CS6

- Illustrator: Please convert all type to outlines.
  Embed all images
- EPS
- Photoshop: Save in layers or just the art layer.
  300dpi CMYK prefered (anything less might appear pixelated).
- PDF: High Res (300dpi)
- JPG: High Res (300dpi, max quality)

Layers
- Nutrition Panel
- callout
- Guides
- Art
4 Layers

This file was built in layers (nutrition panel, guides and art) that can be turned on and off. Some of the layers are locked so they can't be altered. The Art layer is blank to accommodate your art on the correct layer (restacking layers might block other necessary graphics).

WHEN SENDING FLATTENED ART, PLEASE TURN OFF THE TEMPLATE AND CALLOUT LAYERS, PLEASE INCLUDE BLEEDS.